

In collaboration with:

Italian Cultural
Institute in Berlin



Mobicap



Under the patronage of:



Ambasciata d'Italia - Berlino
Italienische Botschaft - Berlin

Italian-German R&D Workshop & Start-Up Initiative

Berlin, 9 October 2012
Italian Embassy
Tiergartenstraße 22

Agenda – Italian-German R&D Workshop

Moderated by **Matteo Pardo**, Scientific Attaché of the Italian Embassy in Berlin

- 9:30 Registration
- 10:00 **Welcoming speech** - H.E. Elio Menzione - Ambassador of Italy in Germany
Strengthening solid ties: enhancing innovation and industrial collaboration between Italy and Germany - Ines Aronadio, Director German Office, Italian Trade Commission
- 10:15 **Italy's Research and Innovation Policies** – Matteo Pardo, Scientific Attaché, Italian Embassy in Berlin
- 10:30 **An overview of the Italian Science & Technology Park system: opportunities for innovative enterprises** - Edoardo Imperiale, PhD, Managing Director Internationalization, APSTI
- 10:50 **How do Cluster Programmes promote internationalization of Clusters?** - Thomas Lämmer-Gamp, Director, European Secretariat for Cluster Analysis VDI/VDE Innovation + Technik GmbH
- 11:10 **Financial support to transnational collaboration in industry-related R&D projects** – Vittorio Oliva, Head of Frankfurt Branch, Intesa Sanpaolo
- 11:25 **Introduction and first indications for transnational collaboration within the new EU Programme *Horizon 2020*** - Dr Sebastiano Fumero, Head of Unit European Commission Research Executive Agency Unit A1 – FP 7 Support
- 12:10 **Q&A Session**

Agenda – Start-Up Initiative Investor Arena Meeting



Moderated by **Bill Barber**, Silicon Valley investor and CEO of InCube

- 12:30 **Networking Lunch**

- 2:30 **Introduction to the Investor Arena Meeting** – Bill Barber, InCube

- 2:45 **3 Mobile & Mobility pitches** (see further for start-up descriptions)
In collaboration with Mobicap, the sector focused seed fund andecosystem for access to finance in mobile/mobility sponsored by the European Commission

- 3:45 **Networking Break**

- 4:00 **3 Cross-Technology pitches** (see further for start-up descriptions)



B2B Matching Meetings



Throughout the afternoon, 16 innovative companies and 27 projects selected by the Italian Trade Promotion Agency will be available for B2B matching meetings with all interested parties. Meetings can be scheduled on-site or by writing an email to startup@intesasanpaolo.com (see further for project descriptions)

Investor Arena Meeting Start-ups

Mobile and Mobility



Atooma

We aim to put web and mobile applications at your beck and call. We "legofy" the mobile experience to give you the coolest and easiest tool to get any kind of routine tasks automatically done. Atooma is the ultimate mobile solution to build your own mini-apps in a fun and easy way, by setting up conditional events (IF) that automatically trigger simple actions (DO), based on things like time, location, your favourite apps, email and much more.

Frestyl

Like a Yelp for live music, on Frestyl anyone can share their opinion and join a media-rich conversation about concerts before, during and after they happen. We are leveraging this crowd-sourced event preference information to build the world's first truly social live music recommendation service. Frestyl will be the place where fans come to discover unmissable concerts nearby and where artists, promoters and venues connect with their customers.

Travellution

An innovative travel social platform to change the concept of what social networks can do. We're all about realizing your dream vacations. We want to help you connect with the travel companions you've been searching for. Plan, organize, and share ideas with people who want to go the same places that you do. Get travel recommendations from people who know the area that you're intending to visit. One of our guiding principles is to respect the cultures native to our travel destinations. Not only do we strongly encourage our members to preserve cultural and environmental diversity, but we also commit a portion of our annual revenue to NGOs and social businesses.

Investor Arena Meeting Start-ups

Other technology sectors



Cimteclab

We have developed brand new monomers and pre-polymers derived from Cashew Nut Shell Liquid, already used industrially in the fields of polyurethanes (especially rigid foams), coatings and composites. Our polyols, novolacs and epoxy resins have been already successfully tested in industrial processes and productions. New molecules (benzoxazines, acrylates, amines, etc.) are under development. Our expertise is to transform non-edible bio-sources into valuable materials, from the first lab-scale trials to the industrial production, in a really time-efficient way.

CJ Areospace

The new ship concept that CJAerospace developed for the inlet waterways is a high technological platform that represent the sum of technologies all dedicated to minimize operative costs and pollution. The extremely high manoeuvrability, the silence and the low operating costs makes those boats the best choice in Europe to move into inland waterways.

Greenetica

Eos1's concentrated cogeneration allows the simultaneous, modular and dynamic production of electricity and thermal energy from a single system. This means electricity for homes and businesses and at the same time heating and hot water with temperatures ranging from 50 ° to 80 °C. Thermal energy can also be converted into energy cooling through the integration of common absorption systems, or similar

B2B Matching Meetings: available projects and companies (1/2)

Sector	Project
Aerospace	IMAST Campania: Multi-fidelity optimization of composite tanks for the aerospace sector
Agro-food	D.A.Re. Foggia: Sustainable integrated pest management
Automotive	E-ProLab Salerno: Sustainable Transportation / Energy - HYSOLARKIT focuses on the development of a conversion kit aimed at converting conventional cars into hybrid solar vehicles (Mild-Solar-Hybrid)
Automotive	IMAST Campania: Multi-fidelity optimization of composite tanks for the automotive sector
Automotive	Pont-Tech: Hybride Vehicle powered by hydrogen and ammonia
Biomedicine	ICSI: Biomedicine and Biotechnology, Drug Development, Cosmetics, Pre-Clinical Research
Building	HABITECH Trentino: The “Architecture of the performance” (CROSS-Lam Wood technology, Full services – design and construction, Project financing, Fast delivery)
Building	Perceptual Robotics Laboratory Sant'Anna: Wearable Force Supportive Robotic Device: an effective innovation to actively increase the safety at work
Energy & Environment	Pont-Tech: Innovative Nanostructured Catalyzer to Generate Hydrogen from Wind energy
Energy & Environment	Greenetica: Solar Energy – Thermal and Photovoltaic Concentration (CPVT)
Energy & Environment	HABITECH Trentino: Project “Crisalide” (Micro-cogeneration system based on fuel cells powered by natural gas, GPL or bio methane)
Energy & Environment	MB Solar: Increase Photovoltaic Installations Efficiency Up to +80%
Energy & Environment	N.R.E. RESEARCH: Mini-Biogas Plant with for farms with Hi-performance and Low-cost management*
Energy & Environment	Progetto Manifattura: The Innovation Factory for cleantech businesses – green building, renewable energy, environment)
Energy & Environment	PV Energetica: The Golp is a monitoring device that make available to the final user data from the photovoltaic plant such as energy produced, energy consumed, power and faults

B2B Matching Meetings: available projects and companies (1/2)

Sector	Project
ICT	Natural Intelligent Technologies: Modeling handwriting for building reading machines
ICT	Virtual Reality and Multimedia Park: Automatic Translation of written text into sign Languages
ICT	WiMotics : Web Cloud, web management, web monitoring (alarms, warnings via SMS and/or e-mails, climatic stations, monitoring of hydro-geological asset, etc.)
ICT	Bit4id: Identity and Access Management (IAM) and digital signature over public key infrastructured based on smart cards, systems for safe identification, etc
ICT	Virtual Reality and Multimedia Park: 3D Virtual Reality Immersive Experiences for patients treatments
ICT	Virtual Reality and Multimedia Park: 3D Virtual Reality Immersive Simulation for Oil&Gas Industry
Industrial Production	Ferraioli: Metal cutting technologies, Innovative Shop Floor Control, Non linear process control
Nanoscience	Istituto di Struttura della Materia / Fi.La.s: Nanotechnology in space science and life science
Nautics	CJ Aerospace: Innovative ecological boats for inland waterways
New Materials	Area Science Park: High-performance bio-based polymers – Using bio-sources to create novel high-performance polymers for industrial applications
New materials	IMAST: Fire retardant additives
New materials	Parco Scientifico e Tecnologico della Sicilia: Improvement of the mechanical properties of bio-polymeric blends and biodegradable materials by medium chain length polyhydroxyalkanoates

About the Intesa Sanpaolo Start-Up Initiative

